DISPLAY RACK AND HOOK COMBINATION

ABSTRACT OF THE DISCLOSURE

A display rack and hook combination comprising a rack hung on a pre-existing wire frame. The rack has a plurality of spaced slots therein in horizontally and vertically aligned rows. Support fixtures having products suspended therefrom may be inserted into these slots. The support fixtures are of various shapes and have face places configured to snap into the slots and hold the fixtures in a firm and stabilized manner so products can be hung therefrom.